

SELFRIDGES SPIRIT LONDON 2002  
SELFRIDGES MENSWEAR MANCHESTER 2001  
SELFRIDGES MENSWEAR LONDON 2001  
EBONY AND CO LONDON 2003  
JOHN SMEDLEY SHOPS LONDON 2002  
DESIGNWORKS SOHO 2001  
CUTLER AND GROSS VINTAGE LONDON 2000

## RETAIL

IMAGINATIVE RETAIL ENVIRONMENTS CAN REFLECT, EXTEND, OR EVEN RE-INVENT BRAND VALUES. WE HAVE EXPERIENCE IN DEVELOPING CONCEPTS FOR ROLL-OUTS, ONE-OFF BOUTIQUES, AND THE RE-ORGANISATION OF ENTIRE DEPARTMENTS IN MAJOR STORES. OUR DYNAMIC, SYMPATHETIC SETTINGS FOR MERCHANDISE HAVE A PROVEN TRACK RECORD OF INCREASING TRADE.

▶ SOFTROOM

