



SOFTROOM

BBC1 1999

## GRANDSTAND

VIRTUAL SET FOR BBC TELEVISION'S FLAGSHIP WEEKEND SPORTS PROGRAMME. INCORPORATING A 30 YEAR OLD CLASSIC SET-UP OF THE ANCHORMAN AGAINST SUB-EDITORS, THE DESIGN HAS A NEW SENSE OF LIGHT AND SPACE.

FILMED AGAINST A GREEN "CHROMA-KEY" SCREEN, THE SPORTS PROGRAMME'S PRESENTER CAN BE ISOLATED FROM HIS BACKGROUND AND A COMPUTER GENERATED SCENARIO BE COMPOSITED BEHIND. IN THIS WAY, THE VIEWER IS GIVEN THE IMPRESSION OF AN ENHANCED SENSE OF SPACE, WHILST MAINTAINING ULTIMATE FLEXIBILITY IN THE STUDIO.